



Tobacco Company

NIKKI D. LAIL
Retail Trade Direct Marketing
401 N. Main Street
Winston-Salem, NC 27102
Telephone #: (336) 741-0460
Fax #: (336) 741-7989

VIA AIRBORNE EXPRESS

March 25, 1998

Enclosed is a proof of the direct marketing piece that is scheduled to be mailed May 22.

Please review it and call me at (336) 741-0460 with your approval/comments by April 3.

Thanks,

Nikki

51846 5096